



# Vidura College of Business Management

(Pattabhi College)

Affiliated to Osmania University

Corporate Office: 3-14/A, Bagh Ameer, Metro Pillar No. 789 KPHB, Kukatpally,  
Hyderabad 500034

Campus: Pattabhi Nagar, Ravelly, NH 44, Toopran, HMDA TS

Email: [contact@rgbs.in](mailto:contact@rgbs.in) Website: [www.vidurahyd.in](http://www.vidurahyd.in)

For admissions enquiries contact: 9643290322

Dr B D Tripathi,

Dated: 1-4-2020

Director,

Admissions PGDM

Letter No: VCBM/PGDM Admissions/April-/2020

**Sub: Admissions – PGDM Program (AICTE Approved) full time course with weekend classes and online interaction and Short-term certificate courses in Vidura College of Business Management (VCBM), Hyderabad**

## **FOR WORKING EXECUTIVES**

Dear Students,

Vidura College of Business Management (VCBM), Hyderabad is a premier Business School offering PGDM Management with CORE AND Specializations(Marketing and Retail Management, Human Resource Management and Banking, Insurance and Financial Services) approved by AICTE, Ministry of HRD, Government of India, founded by an eminent International Management Guru who trained many students including IAS, IPS officers and also authored many books on Modern Business Management.

**VCBM ALSO OFFERS SHORT TERM 6 MONTHS CERTIFICATE COURSES WITH AFFORDABLE FEE - LIMITED SEATS - EACH COURSE ONLY 30 Nos. On first cum first allotment basis. Last date for application 1st May, 2020.**

### **THE SHORT-TERM CERTIFICATE COURES ARE:**

Professional courses can get edge over your peers in the era of cut throat competition, you can quickly get high paying jobs in the current market with the following courses for a duration of **6 weeks** (2 days per week & 2 hrs per day), fees per each course: **Rs. 10,000/-**

## **SOFT SKILLS FOR EXECUTIVES AND MANAGEMENT STUDENTS**

1. Business Analytics
2. Digital Marketing
3. Product Management
4. Fundamental of finance - introduction to Finance
5. Introduction to Corporate finance Tech
6. Introduction to Investments-Security Analysis and Portfolio Analysis
7. Introduction to Banking finance
8. Risk Management and Insurance
9. Project Management and Project Finance
10. Strategic Financial Decision Making
11. Financial Derivatives
12. HRM For Professionals
13. Retail and Sales Management
14. Emerging Trends in IR And Trade Unionisms

**We therefore advise you to avail this excellent opportunity for the year 2020-2022, without losing another most valuable year of your career. Application form can be downloaded from the website [www.vidurahyd.in](http://www.vidurahyd.in) and forward the same to [contact@rgbs.in](mailto:contact@rgbs.in)**

**AS SEATS ARE VERY LIMITED RESERVE YOUR SEAT ONLINE ON OR BEFORE 30TH APRIL 2020.**

For any further clarifications, you may please contact **9849685350, 8897327121.**

With kind regards

**Dr B D Tripathi**  
Director  
Admissions